Government of Jammu & Kashmir Tourism Department, Civil Secretariat Jammu

Subject: Nasha Mukht Jammu & Kashmir Abhiyan.

Reference: Circular No: 30-JK(GAD) of 2022 dated 03.09.2022 issued by the General Administration Department.

> Government Order No: | ≥-JK(TSM) of 2022 Dated: 19.09.2022

It is hereby ordered that the Deputy Director (Publicity), Directorate of Tourism, Jammu and Deputy Director (Administration), Directorate of Tourism, Kashmir are designated as the Nodal Officers in respect of the Tourism Department for Nasha Mukht Jammu & Kashmir Abhiyan at Divisional Level for Division Jammu and Division Kashmir respectively who shall coordinate with Social Welfare Department and shall comply with the instructions given in the circular referred above (copy enclosed).

Besides, these Nodal Officers shall take necessary action implementation of the tasks assigned to Tourism Department as enlisted at point no. 10 in the enclosed annexure and shall submit the report to Social Welfare Department on daily basis under an intimation to this Department.

By order of the Government of Jammu and Kashmir.

Sd/-(Sarmad Hafeez) IAS Secretary to the Government

No: TSM/Coord/112/2022

Dated: 19.09.2022

Copy to the:

Financial Commissioner (Additional Chief Secretary) Home Department. 1. 2. 3.

Commissioner Secretary to the Government, Social Welfare Department. Joint Secretary (Jammu, Kashmir & Ladakh), Ministry of Home Affairs, 4.

Secretary to the Government, General Administration Department. 5. 6.

Special Secretary to the Government, Tourism Department. Deputy Director (Publicity) Directorate of Tourism Jammu.

- Deputy Director (Administration) Directorate of Tourism Kashmir. 8.
- Private Secretary to Secretary to the Government, Tourism Department. 9.
- Incharge Website Tourism Department. 10.
- Government Order file. 11.

(Anu Sharma)JKAS

Under Secretary to the Government